



# COMPANY PROFILE

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# ABOUT THE COMPANY

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HARD SYSTEM CO. LTD IS AMONG THE TOP COMPANIES IN SYRIA IN SECURING ELEVATORS AND ESCALATORS WITH A WEALTH OF EXPERIENCE IN PROVIDING INNOVATIVE AND COMPREHENSIVE SOLUTIONS FOR RESIDENTIAL, COMMERCIAL, AND INDUSTRIAL SECTORS.

THE COMPANY PROVIDES VARIOUS SERVICES INCLUDING INSTALLATION, MAINTENANCE, AND UPGRADES WHILE PROVIDING PRODUCTS RANGING FROM MANY ELEVATORS AND ESCALATORS TO MOVING WALKWAYS AND OTHER MODERN VERTICAL TRANSPORTATION SOLUTIONS.

SINCE ITS INCEPTION, HARD SYSTEM HAS FOCUSED ON DEVELOPING THE ELEVATOR AND ESCALATOR SECTOR THROUGH IMPLEMENTING THE LATEST ADVANCED TECHNOLOGIES, PROVIDING QUALITY SOLUTIONS AT COMPETITIVE MARKET LEVELS THAT MEET THE DEVELOPMENT AND CHANGING NATURE OF THE SYRIAN MARKET.

OUR STRICT COMMITMENT TO THE QUALITY AND SAFETY OF OUR PRODUCTS AND SERVICES COMBINED WITH OUR OUTSTANDING PRODUCT AND SERVICE DEVELOPMENT HAS MADE HARD SYSTEM A MOST TRUSTED PARTNER LARGE PROJECTS WITH MAJOR INSTITUTIONS.

# OUR VISION



TO BE SYRIA'S MOST TRUSTED AND PREFERRED PARTNER FOR VERTICAL TRANSPORTATION SOLUTIONS, FOCUSING ON INNOVATION, MODERN TECHNOLOGIES, AND PROACTIVE MAINTENANCE AND MODERNIZATION SERVICES FOR IMPROVED ELEVATOR SAFETY AND OPERATIONAL EFFICIENCY.

# OUR MISSION

TO PROVIDE CUSTOMERS WITH THE GREATEST VALUE FROM THEIR ELEVATOR AND ESCALATOR SYSTEMS BY DESIGNING AND IMPLEMENTING INTEGRATED, COST-EFFECTIVE SOLUTIONS BACKED BY HIGH TECHNICAL EXPERTISE AND RELIABLE AFTER-SALES SUPPORT.  
WE BELIEVE THAT SUSTAINABLE SUCCESS IS BUILT ON LONG-TERM PARTNERSHIPS BASED ON TRUST, QUALITY AND TRANSPARENCY.

# OUR VALUES

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## PROFESSIONALISM

HIGHEST ENGINEERING AND SAFETY STANDARDS IN  
EVERY PROJECT.

## QUALITY

USE OF PREMIUM COMPONENTS AND SYSTEMS TO  
ENSURE LONG-TERM RELIABILITY.

## INNOVATION

KEEPING PACE WITH THE LATEST TECHNOLOGIES AND  
CONTINUOUSLY OFFERING NEW SOLUTIONS.

## TRUST

BUILDING STRONG, TRANSPARENT, AND HONEST  
RELATIONSHIPS WITH CLIENTS.

## CONTINUITY

COMMITMENT TO AFTER-SALES SUPPORT AND  
MAINTENANCE FOR STABLE OPERATION.

# OUR SERVICES

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01

## ELEVATOR INSTALLATION

WE PROVIDE COMPLETE ELEVATOR INSTALLATION SERVICES FOR ANY TYPE OF ELEVATOR, RANGING FROM RESIDENTIAL ELEVATORS TO COMMERCIAL BUILDING LIFTS, ENSURING THAT WE WORK PROFESSIONALLY, AND DELIVER ACCORDING TO OUR HIGH STANDARDS OF QUALITY AND SAFETY.

02

## ELEVATOR MAINTENANCE

WE OFFER REGULAR AND EMERGENCY ELEVATOR MAINTENANCE PROGRAMS TO ENSURE ONGOING, SAFE, AND EFFECTIVE OPERATIONS OF THE ELEVATORS. OUR TECHNICIANS USE HIGH-QUALITY TOOLS AND TECHNOLOGY TO DIAGNOSE AND CALIBRATE ELEVATORS, ENSURING FAST RESOLUTION OF FAULTS AND MINIMIZING DOWNTIME.

03

## ELEVATOR MODERNIZATION

UPGRADING OLDER ELEVATOR SYSTEMS WITH COMPLETE MODERNIZATION SOLUTIONS THAT ENHANCE PERFORMANCE, IMPROVE SAFETY, AND UPDATE BOTH INTERIOR AND EXTERIOR DESIGN TO MEET GLOBAL STANDARDS.



# 04

## INSTALLATION OF ESCALATORS & MOVING WALKS

HARD SYSTEM PROVIDES PROFESSIONAL INSTALLATION SERVICES FOR ESCALATORS AND MOVING WALKWAYS IN MALLS, AIRPORTS, COMMERCIAL COMPLEXES, AND PUBLIC FACILITIES. WE ENSURE PRECISE ENGINEERING INSTALLATION THAT DELIVERS MAXIMUM SMOOTHNESS, EFFICIENCY, AND SAFETY FOR CONTINUOUS VISITOR MOVEMENT.

# 05

## MAINTENANCE OF ESCALATORS & MOVING WALKS

WE OFFER COMPREHENSIVE REGULAR AND EMERGENCY MAINTENANCE PROGRAMS FOR ESCALATORS AND MOVING WALKWAYS TO ENSURE SAFE, RELIABLE, AND UNINTERRUPTED OPERATION—ESPECIALLY UNDER HEAVY USAGE. OUR SERVICES INCLUDE DETAILED INSPECTIONS, LUBRICATION, AND COMPONENT REPLACEMENT TO MAINTAIN THE HIGHEST SAFETY STANDARDS.

# 06

## GENERAL CONTRACTING

EXECUTING GENERAL CONTRACTING PROJECTS WITH HIGH PROFESSIONALISM, PROVIDING COMPLETE CONSTRUCTION SOLUTIONS FOR RESIDENTIAL AND COMMERCIAL PROJECTS ACCORDING TO THE HIGHEST QUALITY STANDARDS.

# 07

## BUILDING CONSTRUCTION

OFFERING FULL-SCALE BUILDING CONSTRUCTION SERVICES, FROM ENGINEERING PLANNING TO FINAL DELIVERY, USING MODERN MATERIALS AND STANDARDS TO CONSTRUCT DURABLE, MODERN BUILDINGS SUITABLE FOR RESIDENTIAL AND BUSINESS PURPOSES.

# OUR PRODUCTS

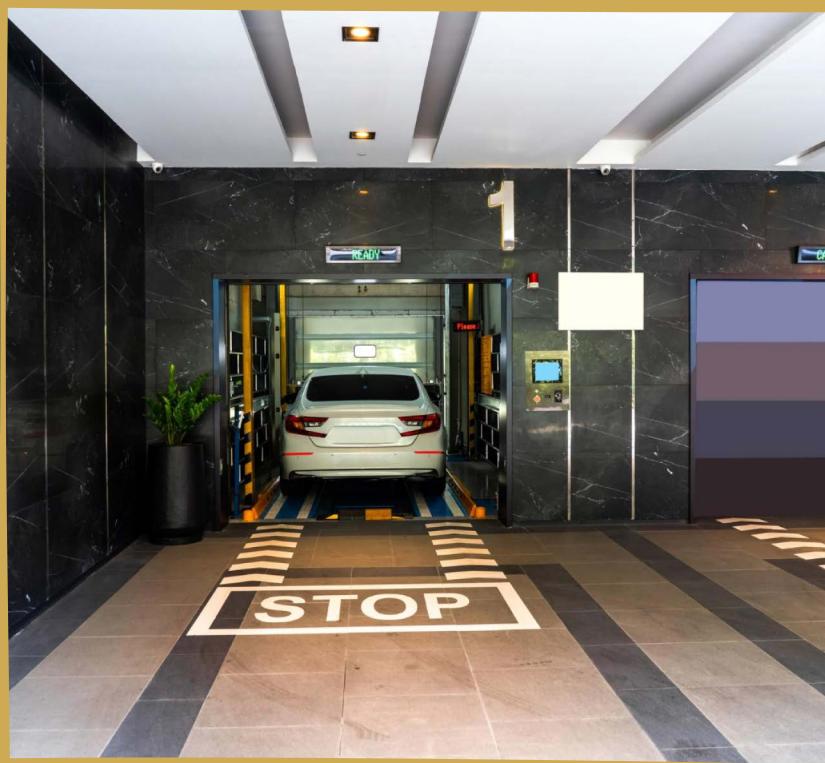
## HOME ELEVATORS

ADD LUXURY AND CONVENIENCE TO YOUR HOME WITH HARD SYSTEM HOME ELEVATORS, DESIGNED TO FIT VARIOUS SPACES FROM APARTMENTS TO MULTI-STORY VILLAS.



## PANORAMIC ELEVATORS

PANORAMIC ELEVATORS ADD A MODERN AND ELEGANT TOUCH TO BUILDINGS, WITH TRANSPARENT GLASS WALLS OFFERING A UNIQUE PANORAMIC VIEW. IDEAL FOR MALLS, HOTELS, AND LUXURY BUILDINGS, THEY COMBINE RELIABLE PERFORMANCE WITH SLEEK DESIGN THAT COMPLEMENTS VARIOUS ARCHITECTURAL STYLES.



## CAR ELEVATORS

INNOVATIVE SOLUTIONS FOR MOVING CARS INSIDE BUILDINGS AND MULTI-LEVEL PARKING STRUCTURES, WITH SMOOTH OPERATION AND INTELLIGENT CONTROL SYSTEMS FOR MAXIMUM SAFETY.

## FREIGHT ELEVATORS

HIGH-CAPACITY LIFTS FOR SAFELY TRANSPORTING HEAVY LOADS IN COMMERCIAL BUILDINGS AND SHOPPING CENTERS, ENSURING STRONG PERFORMANCE AND CONTINUOUS OPERATION.





## INDUSTRIAL ELEVATORS

POWERFUL PERFORMANCE FOR MOVING HEAVY MATERIALS AND INDUSTRIAL EQUIPMENT SAFELY AND ACCURATELY, FEATURING ROBUST DESIGN AND INTELLIGENT CONTROL SYSTEMS FOR CONTINUOUS, EFFICIENT OPERATION.

## FOOD LIFTS

SAFE AND EFFICIENT TRANSPORTATION OF FOOD AND EQUIPMENT BETWEEN FLOORS IN RESTAURANTS, HOTELS, AND HOSPITALS, WITH PRACTICAL DESIGN AND QUIET OPERATION.





## OUR PRODUCTS

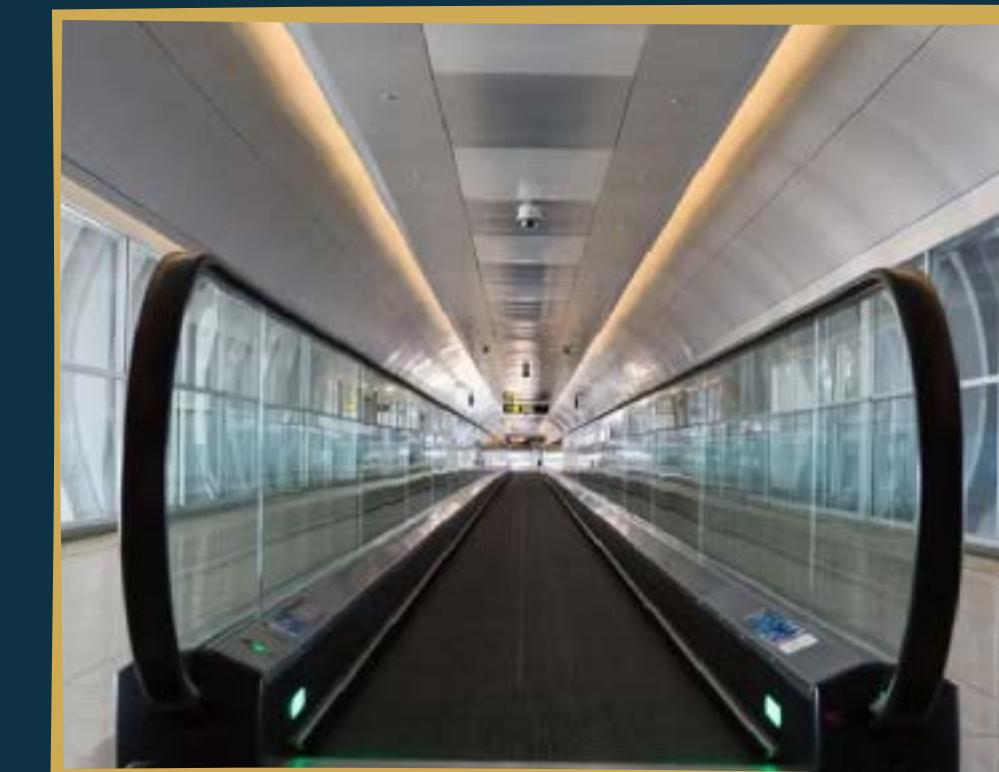


### ESCALATORS

SMOOTH, SAFE, AND RELIABLE VERTICAL TRANSPORTATION IN MALLS AND COMMERCIAL CENTERS, WITH MODERN DESIGN THAT COMPLEMENTS ANY PROJECT.

### MOVING WALKWAYS

FACILITATE VISITOR MOVEMENT IN COMMERCIAL BUILDINGS, AIRPORTS, AND MALLS WITH DURABLE, EASY-TO-MAINTAIN SYSTEMS THAT ENSURE COMPLETE SAFETY.



# WHY CHOOSE HARD SYSTEM?





# WHY CHOOSE US



## SPECIALIZED ENGINEERING

PROFESSIONAL TEAM  
OF ENGINEERS AND  
TECHNICIANS  
ENSURING OPTIMAL  
PERFORMANCE.



## GLOBAL QUALITY & SAFETY STANDARDS

ALL PRODUCTS  
COMPLY WITH  
INTERNATIONAL  
STANDARDS.



## COMPREHENSIVE SERVICES

INSTALLATION,  
MAINTENANCE,  
MODERNIZATION.



## FAST RESPONSE & CONTINUOUS SUPPORT

7/24 TECHNICAL  
SUPPORT FOR ALL  
CLIENTS.



## FLEXIBLE & CUSTOMIZED SOLUTIONS

ELEVATOR AND  
ESCALATOR DESIGN  
TAILORED TO PROJECT  
NEEDS.



## WARRANTY & AFTER-SALES SERVICE

CLEAR WARRANTY  
AND FLEXIBLE  
MAINTENANCE  
CONTRACTS TO SUIT  
ALL CLIENT  
REQUIREMENTS.



# OUR PARTNERS

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HARD SYSTEM COLLABORATES WITH A SELECT GROUP OF TRUSTED GLOBAL MANUFACTURERS AND SUPPLIERS TO ENSURE HIGH-QUALITY PRODUCTS AND PROFESSIONAL INSTALLATION.

WE WORK WITH RELIABLE MANUFACTURERS AND SUPPLIERS ACROSS EUROPE AND ASIA TO ENSURE CONSISTENT QUALITY AND SUPPLY STABILITY.

# OUR CLIENTS

WE PROUDLY SERVE A WIDE RANGE OF CLIENTS, INCLUDING:

RESIDENTIAL VILLAS

HOSPITALS AND MEDICAL CENTERS

INDUSTRIAL PROJECTS

MALLS AND COMMERCIAL CENTERS

GOVERNMENTAL AND PRIVATE INSTITUTIONS

# CONTACT US

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